



## Rameez S. Quadri

### Senior Lead Designer

#### Website(s)

[www.rameezquadri.com](http://www.rameezquadri.com)  
[www.vimeo.com/rameez](http://www.vimeo.com/rameez)  
[www.behance.net/rameezquadri](http://www.behance.net/rameezquadri)  
[www.linkedin.com/in/rameezquadri](http://www.linkedin.com/in/rameezquadri)

#### Contact Details

[rameezquadri@googlemail.com](mailto:rameezquadri@googlemail.com)

#### Location

London, UK

#### Core Skills

Digital  
Branding  
Advertising  
Marketing  
Social  
Motion Graphics

Creativity  
Attention To Detail  
Responsibility  
Critical Thinking  
Problem Solver  
Organisation Skills  
Emotional Intelligence  
Teamwork

## About Me

A professional Lead level Graphic Designer with 12+ years of experience working in design across multiple brands such as NFL, MLB, Courtside 1891, ebay, Sony, Lloyds Banking Group, Mercedes, PepsiCo, UEFA, FIBA and more. Various design work experiences include Digital, Branding, Advertising, Marketing, Social Media and Motion Graphics.

Growing leadership skills & experience included, nurturing the growth plus progression of Junior - Midweight designers providing tutorials learning key skills in the work environment as well as providing mental preparation guidance.

A reliable, committed and determined team player with a calm-yet-attentive approach to all things design. Eager to constantly learn and improve, all while maintaining a positive attitude and accepting of challenges to upcoming briefs and projects.

## Career Experience

### June 2023 - Present    **Inspired Education Group - Senior Digital Designer**

#### Outline

Part of the In-House design team rebranding premium level schools and creating high-level marketing materials across 100+ schools all over the world.

Designing digital design assets that includes social, marketing, motion, advertising, storyboarding and branding work. Providing art direction involving filming and photography campaigns for promotional/marketing materials and video campaigns for social purposes.

Leading role to build, nurture and develop younger talent. Creating structure for easy work-flow process. Communicating with clients and senior role co-workers to find best solutions for outcome of quality of work.

### Aug 2019 - Apr 2023    **Two Circles - Senior Lead Creative Designer**

#### Outline

Creating problem-solving and critical thinking designs for campaigns across multiple sports clients - NFL, MLB, FIBA, UEFA. High quality work consistently created and delivered across Marketing, Advertising, Social & Motion Design Content.

Lead in designing the development of Courtside 1891. Creating Branding outlook through Logo Design, Animations, Style Guide Personality and Marketing designs. Work includes Motion Graphics, Video editing/Hype Reels, Social Media posts of Video & Static designs. Integrating Associating Partners into campaign work, promoting Tournaments and content available on Courtside 1891.

Delivering award-winning content work achieving multiple Sporting Industry Award wins & nominations for consecutive years since joining.

Development of Leading and Management role: taking initiative plus responsibility to help evolve a team of junior - midweight designers, attending to required needs to develop growth of designers. Attending Leadership courses plus leading team department in meetings - Internally and Client level.

### May 2017 - July 2019    **EG Plus Worldwide - Midweight Digital Designer**

#### Outline

Overlooking and designing multiple client briefs in differing industries - Lloyds Banking Group, Three Mobile, Sony, Mercedes, SAP, PepsiCo, British Gas, Nissan, Mars & More - working across multiple campaigns involving email designs, static social posts, Mobile App banners, Motion Animation designs for App, Web banners, Storyboarding and more.

Achieving the RAR awards providing consistency in design and attention to detail in creativity, Recognition of work involving Motion Design and Digital Campaigns.

Developing growth in Client Management, as well as personal understanding of Art & Creative Direction. Adding skillsets to an already growing knowledge of Adobe Creative Suite (Adobe Xd, Adobe After Effects) enabling variety options to approach client briefs.

### Apr 2014 - May 2017    **FEED Communications - Junior Designer**

#### Outline

Creating and problem solving multiple briefs & campaigns for ebay, Gumtree, Monica Vinader - working across all platform needs such as Marketing, Social, Email, Web banners, responsive design and more.

Multiple awards gained from RAR Awards, including becoming CRM Agency of the Year being recognised for progression in design and pushing boundaries on content briefs, whilst maintaining a positive relationship with ebay.

Creating digital growth designing progressive work: implementing use of Motion Animation and storyboarding work for AR use & App Designs. recognise market growth in tech and design, applying ideation to ebay in integrating up to date trends.

## Software Skills

**Adobe Creative Suite** - Photoshop, Illustrator, After Effects, Xd, Media Encoder

**Microsoft Office** - Word, Excel, PowerPoint

**Additional** - GarageBand, iMovie